



SASKATCHEWAN ASSOCIATION OF  
**RECREATION  
PROFESSIONALS**

# STRATEGIC PLAN

2019-2024







# Interpretations

---

## Phrases

### Career Development

- “Lifelong process of managing, learning, work, leisure, and transitions in order to move toward a personally determined and evolving preferred future.” S.A.R.P. will provide communication of opportunities for Recreation Profession career development to evolve.

### Core Competencies

- “An organization or individuals defining strength, providing the foundation from which the business or career will grow, seize upon new opportunities and deliver value to customers. Core competencies are not easily replicated by others.” S.A.R.P. will provide opportunities to strengthen core competencies within the profession. These core competencies will help to form the philosophical foundation of professionals working in the Recreation Profession.

### Inclusion & Access

- “Equitable participation for all, regardless of socioeconomic status, age, culture, race, Aboriginal status, gender, ability, sexual orientation or geographic location.” Taken from the: Framework for Recreation: Pathways to Wellbeing.

### Knowledge Transfer

- “Practical problem of transferring knowledge from one part of an organization to another. It seeks to organize, create, capture, or distribute knowledge and ensure its availability for future users.” S.A.R.P. will be a hub for knowledge transfer to take place.

### Lifelong Learning

- “Ongoing, voluntary, and self-motivated pursuit of knowledge for either personal or professional reasons.” Lifelong learning opportunities are available for the Recreation Profession in Saskatchewan.

### Recreation Profession

- Includes: professionals, education institutions, practitioners, academics, etc. that specialize in the provision of recreation programs, services and other resources in Saskatchewan. S.A.R.P. acknowledges recreation as a public good.

### Recreation Capacity

- “Collaborative system”
- “Career development”
- “Advanced education”
- “Capacity development”
- “Community leadership”
- “Volunteers”
- “Knowledge development”
  - » Taken from the: Framework for Recreation: Pathways to Wellbeing.

### Supportive Environments

- “Provide essential spaces and places”
- “Use existing structures and spaces for multiple purposes”
- “Renew infrastructure”
- “Active transportation”
- “Partnerships in social environment”
- “Recreation education”
- “Assessment tools”
- Align community initiatives”
  - » Taken from the: Framework for Recreation: Pathways to Wellbeing.

### The Benefits of Recreation

Evidence suggests that recreation and parks can address existing challenges with policies and practices that:

- Enhance mental and physical wellbeing.
- Enhance social wellbeing.
- Help build strong families and communities.
- Help people connect with nature.
- Provide economic benefits by investing in recreation.
  - » Taken from the: Framework for Recreation: Pathways to Wellbeing.

# Interpretations

---

## Terms/Words

### **Advance**

- “Move forward in a purposeful way.” Moving S.A.R.P. toward its vision of being the hub for the recreation profession in Saskatchewan.

### **Advocacy**

- “Support for or recommendation of a particular cause or policy.” S.A.R.P. will advocate for the Recreation Profession as a public good for all in Saskatchewan.

### **Education**

- “The process of receiving or giving systematic instruction, especially at a school or university.” Education is available for the Recreation Profession in Saskatchewan.

### **Engagement**

- “A two-way process, involving interaction and listening, with the goal of generating mutual benefit.” S.A.R.P. will involve, interact with and listen to others in the Recreation Profession; as well as stakeholders in related professions.

### **Governance**

- ““The action or manner of governing.” S.A.R.P. is committed to governing in a professional, effective, and transparent manner as well as encouraging those in the Recreation Profession to govern with these goals in mind.

### **Hub**

- “The effective centre of an activity, region or network.” S.A.R.P. has the goal of being the effective centre of the Recreation Profession in Saskatchewan.

### **Leadership**

- “The action of leading a group of people or an organization.” S.A.R.P. not only wants to lead, but excel in its leadership.

### **Mentorship**

- “The guidance provided by a mentor, especially an experienced person in a company or educational institution.” S.A.R.P. wants to provide opportunities for recreation professionals to enter into a mentorship relationship.

### **Mission**

- “A written declaration of an organization’s core purpose and focus that normally remains unchanged over time.” It is S.A.R.P.’s mission to advance the Recreation Profession through networking, education and advocacy.

### **Networking**

- “Action or process of interacting with others to exchange information and develop professional or social contacts.” Networking is an action that will advance S.A.R.P. to its Mission.

### **Partnerships**

- “An association of two or more people as partners.” S.A.R.P. values meaningful, mutually-beneficial, and collaborative relationships within and outside the Recreation Profession.

### **Resources**

- “A stock or supply of materials, staff, resources, and other assets that can be drawn on by a person or organization in order to function effectively.” S.A.R.P. looks to provide resources to the Recreation Profession in Saskatchewan.

### **Vision**

- “Picture of your organization in the future – vivid mental picture of your goal. Provides inspiration and a framework for all the strategic planning.” This Vision Statement is the goal for when the Strategic Plan is revised in 5 years’ time.

***Note: the listing of items throughout this document are not listed in order of importance.***

# 2019 - 2024 Strategic Plan

### Mission

Advance the Recreation Profession through networking, education and advocacy.

### Vision

S.A.R.P. is the hub for the Recreation Profession.

### Values

We value...

- The benefits of recreation
- Education & lifelong learning
- Mentorship
- Inclusion
- Partnerships



Lead By	Outcome	Time Frame
Board, Members & Staff	Long-Term Outcomes	5+ years
Board, Members & Staff	Intermediate Outcomes	3-5 years
Staff	Short-Term Outcomes	1-3 years

The following Outcomes are provided at a higher-level. More specific details related to the Outcomes will be created and implemented on an annual basis by S.A.R.P. staff.

# Long Term & Intermediate Outcomes

## Long Term Outcome

### **Engagement of all those employed / working in the Recreation Profession.**

This Long-Term Outcome and the related Intermediate Outcomes are related to the Framework for Recreation's Goal: Inclusion & Access. This Long-Term Outcome and the related Intermediate Outcomes are related to the Framework for Recreation's Goal: Inclusion & Access.



#### **Intermediate Outcomes:**

- Every member has an individual voice for the advancement of the Recreation Profession.
- Engage rural, remote and under-represented institutions, communities and employers.
- Membership growth.

## Long Term Outcome

### **Strengthen the Recreation Profession through career development, knowledge transfer and core competencies.**

This Long-Term Outcome and the related Intermediate Outcomes are related to the Framework for Recreation's Goal: Recreation Capacity.



#### **Intermediate Outcomes:**

- Comprehensive resources for the Recreation Profession.
- Mentorship and student engagement.
- Increased knowledge of National and Provincial policy documents related to the profession through education, such as the: Truth and Reconciliation Commission of Canada (TRC): Calls to Action.





# Long Term & Intermediate Outcomes

## Long Term Outcome

### **Explore, develop and maintain meaningful and mutually-beneficial partnerships.**

This Long-Term Outcome and the related Intermediate Outcomes are related to the Framework for Recreation's Goal: Supportive Environments.

#### **Intermediate Outcomes:**

- United voice for the Recreation Profession.
- Investment in collaborative partnerships and relationships.



## Long Term Outcome

### **Pursuit of Excellence in Governance.**

This Long-Term Outcome and the related Intermediate Outcomes are related to the Framework for Recreation's Goals: Supportive Environments & Recreation Capacity.

#### **Intermediate Outcomes:**

- Explore opportunities for additional and sustainable funding.
- Effective and accountable administration.
- Excellence in leadership.
- Measurable processes for governance and administration.
- Effective internal and external communication and marketing.





Box 583  
Moose Jaw, SK  
S6H 4P2  
Ph: 306.693.7277  
<https://www.sarponline.ca>