

The saskatchewan association of recreation professionals

the benefits of hiring a ...

RECREATION PROFESSIONAL

Community Recreation



Employers identify that Recreation Professionals who have a degree or diploma in Leisure Studies have the following skills, knowledge and abilities:

Programming

A Recreation Professional

- Designs and develops programs based on needs assessment information for current and future participants
- Establishes desired program outcomes and provides ongoing evaluation to ensure program quality is met
- Provides programming contributing to the development of a vibrant community that will draw businesses, organizations and families

Strong Philosophical Base

A Recreation Professional

Has an understanding of what benefits are being delivered to the community and it's residents, and why they are delivering them

Written Communication Skills

A Recreation Professional

Has the skills necessary for writing proposals for funding, job and program descriptions,

reports and effective marketing materials

Budgeting & **Accounting Skills**

A Recreation Professional

- Has the skills to analyze cost and time factors required for identifying breakeven points and fee structures
- Understands accounting processes necessary for projections, reporting and evaluation

Leadership

A Recreation Professional

Has leadership skills that empower others, influence behaviors and outcomes, and have a positive impact on staff and volunteer management



Problem Solving

A Recreation Professional

Has the ability to identify problems and work with the community to solve them

0ral Communication Skills

A Recreation Professional

Is able to communicate effectively with other staff, volunteers, the community and board members which is essential to a positive and efficient working environment

And Many More Benefits in ...

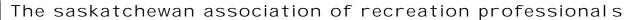
- Marketing and Advertising
- Organizational Development
- **Grant Structure and Proposal** Writing
- Management and Administration

The Saskatchewan Association of Recreation Professionals is a volunteer driven organization committed to the ongoing development of leadership excellence of Recreation Professionals from the diverse leisure services field.

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Financial assistance received from







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Recreation and active living are essential to personal health.

- Enhances overall health and well being
- Prevents site specific cancers (e.g. breast cancer) and significantly reduces the risk of coronary heart disease and stroke

Recreation reduces self-destructive and anti-social behavior.

- Provides an antidote to smoking, substance abuse, suicide and depression in youth
- * Reduces loneliness, isolation and alienation

Pay now or pay more later. Recreation reduces health care, social service and police/justice costs.

- Fitness and well-being reduce the incidence and severity of illness and disability – thereby lowering health care costs
- Recreation reduces crime and social dysfunction – reducing police, justice and incarceration costs

Recreation is a key to balanced human development.

- Aids in developing social skills, motor skills, creativity and intellectual capacities in our children and youth
- Provides life-long learning opportunities for adults

Recreation and parks build strong families and healthy communities.

- Recreation, sport and culture produce leaders who serve their communities in many ways
- Recreation sports and arts/ culture build social skills and stimulate participation in community life

Recreation and parks are significant economic generators in your community.

Recreation, parks and arts/culture:

- Attract businesses and tourism to the community
- Are employment generators
- Improve work performance, increase productivity and decrease absenteeism

Parks, open spaces and

essential to ecological

natural areas are

Recreation and parks are essential to quality of life.

- They build self-esteem and a positive self-image
- They enhance life satisfaction levels



Recreation Association Inc



 Outdoor recreation is one of the best approaches to environmental education

survival.

Source: The Benefits Catalogue, 1997, Used with permission from the Canadian Parks and Recreation Association