



The saskatchewan association of recreation professionals

the benefits of hiring a ...

RECREATION PROFESSIONAL Community Recreation



Employers identify that Recreation Professionals who have a degree or diploma in Leisure Studies have the following skills, knowledge and abilities:

1 Programming Skills

A Recreation Professional

- ❖ Designs and develops programs based on needs assessment information for current and future participants
- ❖ Establishes desired program outcomes and provides ongoing evaluation to ensure program quality is met
- ❖ Provides programming contributing to the development of a vibrant community that will draw businesses, organizations and families

3 Strong Philosophical Base

A Recreation Professional

- ❖ Has an understanding of what benefits are being delivered to the community and it's residents, and why they are delivering them

6 Problem Solving Skills

A Recreation Professional

- ❖ Has the ability to identify problems and work with the community to solve them

4 Written Communication Skills

A Recreation Professional

- ❖ Has the skills necessary for writing proposals for funding, job and program descriptions, reports and effective marketing materials

7 Oral Communication Skills

A Recreation Professional

- ❖ Is able to communicate effectively with other staff, volunteers, the community and board members which is essential to a positive and efficient working environment

2 Budgeting & Accounting Skills

A Recreation Professional

- ❖ Has the skills to analyze cost and time factors required for identifying breakeven points and fee structures
- ❖ Understands accounting processes necessary for projections, reporting and evaluation

5 Leadership Skills

A Recreation Professional

- ❖ Has leadership skills that empower others, influence behaviors and outcomes, and have a positive impact on staff and volunteer management

8 And Many More Benefits in ...

- ❖ Marketing and Advertising
- ❖ Organizational Development
- ❖ Grant Structure and Proposal Writing
- ❖ Management and Administration

The Saskatchewan Association of Recreation Professionals is a volunteer driven organization committed to the ongoing development of leadership excellence of Recreation Professionals from the diverse leisure services field.

2205 Victoria Ave., Regina Saskatchewan S4P 0S4
Phone: 1-800-667-7780 or (306) 780-9267
Fax: (306) 525-4009
Email: sarp.sk@sk.sympatico.ca



Financial assistance received from:





the benefits of ...

RECREATION

Community Recreation



1 Recreation and active living are essential to personal health.

- ❖ Enhances overall health and well being
- ❖ Prevents site specific cancers (e.g. breast cancer) and significantly reduces the risk of coronary heart disease and stroke

2 Recreation is a key to balanced human development.

- ❖ Aids in developing social skills, motor skills, creativity and intellectual capacities in our children and youth
- ❖ Provides life-long learning opportunities for adults

3 Recreation and parks are essential to quality of life.

- ❖ They build self-esteem and a positive self-image
- ❖ They enhance life satisfaction levels

4 Recreation reduces self-destructive and anti-social behavior.

- ❖ Provides an antidote to smoking, substance abuse, suicide and depression in youth
- ❖ Reduces loneliness, isolation and alienation

5 Recreation and parks build strong families and healthy communities

- ❖ Recreation, sport and culture produce leaders who serve their communities in many ways
- ❖ Recreation sports and arts/ culture build social skills and stimulate participation in community life

6 Pay now or pay more later. Recreation reduces health care, social service and police/justice costs

- ❖ Fitness and well-being reduce the incidence and severity of illness and disability – thereby lowering health care costs
- ❖ Recreation reduces crime and social dysfunction – reducing police, justice and incarceration costs

7 Recreation and parks are significant economic generators in your community.

Recreation, parks and arts/culture:

- ❖ Attract businesses and tourism to the community
- ❖ Are employment generators
- ❖ Improve work performance, increase productivity and decrease absenteeism

8 Parks, open spaces and natural areas are essential to ecological survival.

- ❖ Outdoor recreation is one of the best approaches to environmental education

