

# **Saskatchewan Association of Recreation Professionals**

## **Strategic Plan 2016 – 2019**

### **Mission**

The Saskatchewan Association of Recreation Professionals are committed to supporting and being the voice of professionals working in the field of recreation.

### **Vision**

Society recognizes and values professionals in the field of recreation.

### **Values**

- Subscribe to the National Framework for Recreation in Canada 2015 (Attached)
- Recreation for all.
- Respect and inclusion of all of our members and the communities we serve.
- Life-long learning.
- Integrity, honesty and transparency in all of our actions.

### **Outcomes 2016 – 2019**

#### **Outcome 1) Increased engagement of members and professionals in the recreation field.**

##### *Supporting Goals:*

- engage member and non-member recreation professionals, via in-person and online consultations, in a review of the draft strategic plan; use that feedback to revise/finalize the plan and communicate results
- increase membership
- increase attendance at SARP events/programs
- review and revise the Constitution

#### **Outcome 2) Increased awareness, internally and externally, of the value and role of professionals in the recreation field, and the value and role of SARP.**

##### *Supporting Goals:*

- develop a communications plan and enhance our communication tools
- update the Standards of Practice and communicate to industry
- update documents that support recreation professionals

#### **Outcome 3) Revitalized partnerships/relationships with other groups/organizations.**

##### *Supporting Goals:*

- develop a partnership strategy by year end; use that strategy on an ongoing basis to build relationships